



50th Anniversary Spread the Word Awareness Campaign (formerly known as R-word campaign)

Respectful and inclusive language is essential to the movement for the dignity and humanity of people with intellectual disabilities. Join the #InclusionRevolution to bring awareness and take the pledge to promote *INCLUSION*. Thank you for participating.

- Encourage your entire school community to be involved from students, administration, staff and the community.
- March is Disability Awareness Month. Spread the Word day is Wednesday March 6.
- While most activities are centered on or near that annual day in March, you are encouraged to spread the word throughout your community and school year-round.
- Promote the new Spread the Word campaign throughout your school for a week and sign your name on the poster taking the pledge to support inclusion, acceptance and respect.
- Enclosed in this kit is a 3' x 5' Spread the Word poster and a return cylinder with label. Announcements are located on the back of this page and basic instructions are below.
 - Use a decal, sticker or have someone draw your mascot or letters in the upper right corner.
 - Use multiple colors of pens and markers to sign your name to make it bright and colorful.
 - When finished, please roll it back up and place it in the postage paid tube provided and mail.
 - Make sure to tape both ends of the tube so it does not open up during transit.
- Additional posters available upon request. Any questions, please contact mhasch@soindiana.org

We will use every signed posters from each school around the state to celebrate the **50th Anniversary of Special Olympics Indiana** and decorate all the sports venues at the 2019 Summer Games in Terre Haute June 7-9.

The new Spread the Word poster:



Special Olympics Indiana

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Created by the Joseph P. Kennedy Foundation for the benefit of persons with intellectual disabilities.

DAILY ANNOUNCEMENTS

Feel free to use the following announcements as part of your Awareness Week or create your own.

Monday: This week is Awareness Week at (insert school), please help our Champions Together group by making the pledge supporting inclusion, acceptance, and respect for people with intellectual and developmental disabilities. Please stop by the table located (insert location) to sign the Spread the Word Inclusion poster letting everyone know you're with us!

Tuesday: Respectful and inclusive words and actions are essential to the movement for the dignity and humanity of people with intellectual disabilities. Make your pledge for inclusion today at (insert school). Remember: Language affects attitudes and Attitudes impact actions. Let's include everyone!

Wednesday March 6: Today is officially Awareness Day. Say hello to someone you have never met. Give a high five or hug to your favorite Special Olympics athlete and invite someone new to join your table at lunch. Choose to Include and Let's Make A Difference Today!

Thursday: Respectful and inclusive language is essential to the movement for the dignity and humanity of people with intellectual disabilities. Join the #InclusionRevolution to bring awareness and take the pledge to promote *INCLUSION*.

Friday: Although we come to the end of awareness week, everywhere we are and everywhere we go we all can help spread the word throughout our schools and communities year-round. Be a part of the Inclusion Revolution and Choose to Include.

We appreciate your involvement in the Spread the Word Campaign for #INCLUSION

Please take many pictures and share them with us on Facebook, Twitter, Instagram or Snapchat.



@Champions Together

@soindiana



@ChampsTogether

@soindiana



@ChampionsTogether

@soindiana1



@ChampsTogether

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